SCHEDULE FOR THE SESSIONS

Plaza Research
Paramus Plaza II
120 Route 17 North
Paramus, New Jersey 07652
(201) 265-7500

Pam Rakow

Monday, February 2nd

5:45pm Marlboro Regular 18-24 8:15pm Marlboro Lights 25-44

Wednesday, February 4th

5:45pm Switchers 25-50 7:45pm Marlboro Lights 18-24

Interviewers for Research Menlo Park Mall Parsonage Road Edison, New Jersey 08837 (201) 494-2080

Tuesday, February 3rd

5:45pm Switchers 18-24 7:45pm Marlboro Regular 25-44

Southern California Interviewing Service 17200 Ventura Blvd. Encino, California 91316 (213) 872-1415

Ethel Brooks

February 9th

6pm Marlboro Lights 25-44 8pm Switchers 18-24

February 10th

6pm Marlboro Regular 18-24

RECOMMENDED HOTEL: Sheraton Merimar - Santa Monica